

20 September 2021



Dear Parent/carers

WOW – Walk to School Challenge

The WOW – walk to school challenge is delivered by Living Streets, the UK charity for everyday walking, to help as many children as possible experience the benefits of walking to school.

WOW is a pupil-led initiative where children self-report how they get to school every day. If they travel sustainably (walk, cycle, scoot or park and stride) at least once a week for a month, they get rewarded with a special badge each month. It is that easy!

What are the benefits of walking to school? Walking to school helps children feel happier and healthier. They arrive refreshed, healthy and ready to learn. More families walking means fewer cars on the road during the school run, helping to reduce congestion and pollution at the school gates.

What if you can't walk to school? If you live too far away or do not have time to walk the whole way to school, you can Park and Stride to help your child earn their WOW badge. Park or hop off public transport **at least ten minutes away** from the school and walk the rest of the way.

The WOW badges

There is a new set of WOW badges to be earned, one for every month of the school year. Each badge has been designed by a pupil from across the UK as part of our annual WOW Badge Design Competition.

The badges are made in Cornwall from repurposed plastic material that was otherwise destined for landfill, including fridge trays, plastic plates and yoghurt pot off-cuts. For more information, visit : livingstreets.org.uk/recycling

In the UK, thousands of schools and around one million pupils are enjoying the benefits of walking to school with WOW.

Headteacher: Mrs E Bissell BSc PGCE NPQH
 Oakdale Junior School School Lane Poole Dorset BH15 3JR
 Tel: 01202 685800
 Website: www.oakdalejunior.co.uk



To log activity, follow these simple steps:

1. Go to traveltracker.org.uk site and use the following **three-word classroom access code to log in: bless-stool-penny**
2. Check out this [short step-by-step guide](https://www.livingstreets.org.uk/media/6024/wow-activity-tracker-guide.pdf) on how to log your child's activity. (<https://www.livingstreets.org.uk/media/6024/wow-activity-tracker-guide.pdf>)
3. Make sure you only log your child's activity and that is it, your child is one step closer to earning their badge!

If you have any questions, please refer to the [FAQs page – parents' section](https://www.livingstreets.org.uk/wowactivitytracker-project#parentsFAQ) (<https://www.livingstreets.org.uk/wowactivitytracker-project#parentsFAQ>)

We hope you will start using the WOW Activity Tracker along with the rest of the school.

Let's swap those school runs for school walks and get logging our physical activity every day!

Yours sincerely

A HANMORE (MRS)

E S BISSELL (MRS)
Headteacher